PRESS RELEASE

**MARSHALL COUNTY** Keeps Citizens Safe and Informed with Everbridge Resident Alerts

*Residents and Businesses Can Sign Up to Receive Critical Communications and Emergency Alerts

PROVIDED TO YOU FREE BY THE MARSHALL COUNTY COMMISSION

Guntersville, Alabama, May 7, 2019 — Marshall County is now working with Everbridge, the worldwide leader in unified critical communications, to keep residents, staff and emergency personnel safe and informed with quick and reliable emergency notifications and public service announcements. Marshall County EMA will begin using Everbridge Resident Alerts to communicate with citizens and businesses during emergencies and other critical events. Residents are encouraged to register immediately to receive these alerts at: [www.marshallcoema.org](http://www.marshallcoema.org) and click on the “ALERT MARSHALL COUNTY” Logo, to get started.

Marshall County EMA will use the Everbridge emergency notification system to alert residents about a variety of events, ranging from severe weather, road closures, winter weather and other emergencies, to more routine announcements, such as water utility maintenance as an example. Messages will be sent to residents on their preferred contact paths—cell phone, text, home phone, email, and more—to ensure real-time access to potentially lifesaving information. Residents listed in the Marshall County White Pages and Yellow Pages database will be automatically subscribed to alerts by phone, but Everbridge allows citizens to self-register, provide additional contact information or opt out.

“We have a commitment to ensure public safety, community awareness and emergency response. To uphold this, when critical information and public service announcements are available, we need to reach our residents as quickly and reliably as possible,” said Anita McBurnett, Director-Marshall Co. EMA. “The Everbridge emergency notification system allows Marshall County EMA to disseminate this information across all types of devices, ensuring residents have access to real-time public information when they need it the most.”

“A resilient, comprehensive critical communications system is an essential tool for Marshall County when they need to notify thousands of residents and businesses rapidly and efficiently,” said Jaime Ellertson, CEO of Everbridge. “Everbridge is proud to have been selected by Marshall County as a critical component of its public safety and emergency response program.”

Register for Everbridge Resident Alerts now. **“ARE YOU READY”?**

www.everbridge.com
Marshall County Emergency Management  256-571-7329
Anita McBurnett - Director
About Everbridge

Everbridge provides a unified critical communication suite that helps clients be better prepared, make better decisions, and respond quickly and confidently during disruptive events. When an incident happens, whether it’s a natural disaster or an IT service outage, we automate communications to ensure that the right messages get to the right people at the right time. Widely recognized by analysts as the market leader, Everbridge solutions are trusted by clients in all major industries and government sectors to connect with over 50 million people around the world. For more information about Everbridge, visit www.everbridge.com, read the company blog, http://www.everbridge.com/blog, and follow on Twitter and Facebook.

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